

**Markscheme
Barème de notation
Esquema de calificación**

May / Mai / Mayo 2017

English / Anglais / Inglés B

**Standard level
Niveau moyen
Nivel medio**

Paper / Épreuve / Prueba 1

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The following are the annotations available to use when marking responses.

Annotation	Explanation	Associated shortcut	Annotation	Explanation	Associated shortcut
	Award 0 – automatically awards zero for a given response	Alt+0		On page comment	Alt+6
	Tick 1 – automatically awards one point for a given response	Alt+1		Unclear content or language	Alt+7
	Incorrect point	Alt+2		SEEN - every scanned page must be annotated or marked as SEEN	Alt+8
	Ellipse that can be expanded	Alt+3		Good Response/Good Point	Alt+9
	Horizontal wavy line that can be expanded	Alt+4		Caret – indicates omission	n/a
	Highlight tool that can be expanded	Alt+5		Vertical wavy line that can be expanded	n/a

You **must** make sure you have looked at all pages. Please put the **SEEN** annotation on any blank page, to indicate that you have seen it.

When using the *On Page Comments* annotation, please keep the following in mind:

- Avoid covering the candidate’s own writing. This can be done by writing your comments in the margins then running the arrow attached to the ‘on-page comment’ annotation to the appropriate place.
- Provide all comments in the target language.

1. For questions where short answers are required, the answer must be clear. Do not award the mark if the answer does not make sense or if the additional information makes the answer ambiguous, incorrect or incomprehensible.
2. Allow spelling mistakes so long as they do not hinder comprehension or do not change the sense of the phrase.
3. For true or false questions, candidates may use a tick or a cross to indicate their intended response but usage must be consistent. If a candidate writes two ticks or two crosses for the same answer award **[0]**. If a candidate answers with a cross and a tick for the same answer, mark the tick and ignore the cross.
4. For questions where the candidate has to write a letter in a box (for example, multiple choice questions), if a candidate has written two answers – one in the box and one outside – only mark the answer inside the box.
5. The total number of marks for the question paper is **[45]**.

1. En ce qui concerne les questions pour lesquelles des réponses brèves sont attendues, la réponse donnée doit être claire. N'attribuez pas de points si la réponse n'a aucun sens ou si les informations supplémentaires qu'elle contient la rendent ambiguë, incorrecte ou incompréhensible.
2. Vous pouvez autoriser les fautes d'orthographe tant qu'elles ne nuisent pas à la compréhension ou qu'elles ne changent pas le sens de la phrase.
3. En ce qui concerne les questions de type vrai ou faux, les candidats peuvent cocher ou marquer d'une croix la réponse de leur choix, mais ils doivent rester cohérents. Si un candidat a utilisé deux coches ou deux croix pour la même réponse, attribuez **[0]**. Si un candidat a répondu par une croix et une coche à la même question, prenez en compte la coche et ignorez la croix.
4. En ce qui concerne les questions pour lesquelles le candidat doit écrire une lettre dans une case (par exemple, dans le cas de questions à choix multiple), s'il a donné deux réponses différentes, l'une à l'intérieur de la case et l'autre en-dehors, ne prenez en compte que la réponse qui se situe dans la case.
5. Le nombre total de points pour l'épreuve d'examen est de **[45]**.

1. Las preguntas que requieran una respuesta corta deben responderse con claridad. No otorgue la puntuación si la respuesta no tiene sentido o si la información adicional hace que la respuesta sea ambigua, incorrecta o incomprensible.
2. Permita errores de ortografía siempre y cuando no dificulten la comprensión ni cambien el sentido de la oración.
3. En las preguntas de verdadero o falso, los alumnos podrán indicar la respuesta elegida con un tic o una cruz, pero el uso de los signos debe ser coherente. Si el alumno marca dos tics o dos cruces en la misma respuesta, otorgue la puntuación **[0]**. Si el alumno responde marcando una cruz y un tic en la misma respuesta, puntúe el tic e ignore la cruz.
4. En las preguntas que requieran escribir una letra en una casilla (por ejemplo, en las preguntas de opción múltiple), si el alumno ha escrito dos respuestas (una dentro de la casilla y la otra fuera), puntúe únicamente la respuesta marcada dentro de la casilla.
5. El número total de puntos asignados al cuestionario de examen es **[45]**.

Text A — Indian meals and families

Question	Target answer	Accept	Do not accept	Marks
1.	B, D, F, I	In any order, award [1] for each correct answer.		4
2.	connect			1
3.	willingly			1
4.	even			1
5.	create			1
6.	within			1
7.	B			1
Total				10

Text B — An interview with organic farmers

Question	Target answer	Accept	Do not accept	Marks
8.	H			1
9.	C			1
10.	E			1
11.	B			1
12.	(we add value to this product by) making beef pies	<ul style="list-style-type: none"> making organic beef pies Other wording with the same meaning.	The addition of “we produce organic, grass-fed beef and ...” to the target answer.	1
13.	organically and sustainably	Exact wording only.	<ul style="list-style-type: none"> organically on its own sustainably on its own we have always farmed organically and sustainably 	1
14.	(the) feedback on the taste / (the) quality of the products	<ul style="list-style-type: none"> feedback on the taste and quality feedback on the quality (of the products) feedback on the taste of the products Other wording with the same meaning (the idea of feedback must be included).	<ul style="list-style-type: none"> taste on its own quality on its own being certified made little difference to the demand of their products the taste and the quality of the products are good 	1
15.	A			1
16.	C			1
17.	B			1
Total				10

Text C — NOMOPHOBIA: a rising trend

Question	Target answer	Accept	Do not accept	Marks
18.	food, water (and) shelter <i>All three elements must be included.</i>	<ul style="list-style-type: none"> he admits being dependent on food, water and shelter 	The addition of “outside of” to the target answer.	1
19.	technology should be a servant, not a master	Other wording with the same meaning, provided it conveys the idea of ‘servant and master’.	I guard myself against subjection to any addiction...my behaviour.	1
20.	(the average adolescent would) rather lose a pinky-finger than a cell phone		The addition of “to the extent that...” to the target answer.	1
21.	coined		<ul style="list-style-type: none"> abbreviation was coined 	1
22.	wedding day (jitters) / trips to the dentist	a trip to the dentist		1
23.	(a) technology fast		<ul style="list-style-type: none"> try a technology fast (going for a day or more) without a computer, tablet or phone 	1
24.	Nomophobia / fear of being without mobile devices	the fear of being without a mobile device		1
25.	(the term) Nomophobia / (an abbreviation for) no-mobile-phone phobia	<ul style="list-style-type: none"> (the) abbreviation (Nomophobia) an abbreviation 	“the term” on its own	1
26.	(an) additional 9 %	<ul style="list-style-type: none"> an additional 9% of males and females an additional 9% of people (in the study) the additional 9% 	<ul style="list-style-type: none"> people “9%” on its own 9% of teenagers additional 9% of females males and females 	1
27.	(the) stress levels		<ul style="list-style-type: none"> stress level cases 	1

28.		(about 2 in 3) teenagers	<ul style="list-style-type: none"> • 65% of teenagers • the teenagers • 65%, about two in three teenagers • 65% of US teenagers 	<ul style="list-style-type: none"> • 65% on its own • 65 of teenagers without % • teens 	1
29.		D			1
30.		A			1
Total					13

Text D — From smoke signals to smartphones: the evolution of communication

Question	Target answer	Accept	Do not accept	Marks
31.	instantaneous interaction	Exact wording only.	The addition of “we know and love today” to the target answer.	1
32.	simplistic in design	Exact wording only.		1
33.	delivering vital messages	Exact wording only.	The addition to “playing a pivotal role” to the target answer.	1
34.	the telephone, fax machine and internet <i>All three items must be included.</i>	telephone, fax machine and internet without “the”		1
35.	hilarious			1
36.	archaic			1
37.	delayed		be delayed	1
38.	first		the first	1
39.	False (It) simply read (“Merry Christmas”)			1
40.	False (its original) aim was to connect Harvard students with one another		<ul style="list-style-type: none"> • “connect Harvard students with one another” without “aim was to” • The addition of “although its...” to the target answer. 	1
41.	True (It is also an) extremely profitable marketing tool		The addition of “used by savvy businesses (to connect with customers)” to the target answer.	1
42.	True (their) screens (can automatically) adjust to various surroundings (and lighting conditions)		adjust to various surroundings without “screens”	1
Total				12